

Garima Kalra

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Chicago, Illinois

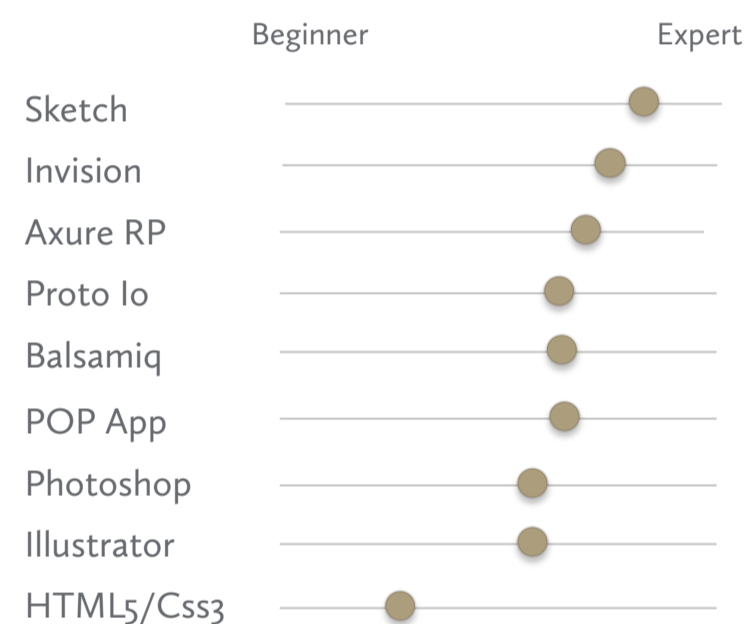
Skills

Human Centered Design, User Research, User Interviews, Personas, Ideation, Scenarios, Wireframing, Prototyping, User Testing, User Flows, Information Architecture

High-fi visual comps

Understanding of HTML/CSS

UX/UI Tools



Certifications

- Certified Usability Analyst from HFI ([HFI-CUA](#))
- Human Computer Interaction from Coursera ([HCI](#))

Education

- Masters in Computer Applications Amity University, India, May 2009

Social Links

<https://twitter.com/garimakalra25>

<https://www.linkedin.com/in/kalragarima>

About Me

I am a user experience designer who believes in intentional process of building better products. I have reinvented myself a couple of times in my career. I evolved as an advocate for users and today I'm a UX Designer improving troubled user interfaces. My goal is to design delightful and impactful interfaces and continuously learn more.

Experience

UX Designer @ [Rand McNally](#)

June 2016 - Present

Product: [DriverConnect](#) | E-log solution for commercial transportation | Android

Responsibilities: UX Owner for product from research to release and beyond. Experience design for mobile and web portal.

UI/UX Designer @ [DESIGNATION Labs](#)

Oct 2015 - Mar 2016

Client: [uback](#) | App to make donations to npo | iOS

Responsibilities: User Research, Storyboarding, Ideation, Design, IA, User Centered Design, Wireframing, Rapid and Functional Prototyping, User Testing.

Client: [zookks](#) | Car Pooling app | iOS

Responsibilities: Visual Design, Branding & Identity, High Fidelity Screens.

UX Researcher, Sr. QA @ [Synerzip Softech](#)

Jul 2011 - Feb 2015

Client: [Fuelquest](#) | Inventory management for gas stations | Web

Responsibilities: UX: Understanding requirements and translating them to designs through wireframing & prototyping. Ideation and Design.

QA: Automation Testing to reduce manual testing effort. Manual Testing of complex features of inventory management web application for fuel management.